



BEYOND BOUNDARIES

# ROWING ACROSS THE PACIFIC

TEAM OCEAN

# MEET TEAM OCEAN



**BELA EVERS**

Bela, is a keen all-round sporter, who loves adventure. She rowed across the Atlantic Ocean in Dec 2020 which has been an experience never to forget and sparked a passion for the sea



**WILCO VAN ROOIJEN**

Wilco is a top class mountain climber who has topped several mountains over 8000m and is holder of The Explorers Grand Slam. Now he's having a go on sea..

# MEET THE LAND CREW



**MEINDERT VAN  
DEN HEUVEL**

Meindert is an avid rower who set up and now advises Ocean Outdoor advertising agency .

RACE FINISH  
KAILUAHAWI HARBOR  
KAUAI, HAWAII  
21°N, 159°W

RACE STARTS  
MONTEREY BAY  
CALIFORNIA  
36°N, 121°W



## THE PACIFIC CHALLENGE

Starting in **June 2024** Team Ocean will row  
unaided from **California** to the magical  
backdrop of **Hawaii**,

A total of **2800 miles** rowing in shifts of 2  
hours on and 2 hours off **non-stop**

RACE STARTS  
MONTEREY BAY  
CALIFORNIA  
36°N, 121°W

KAUAI, HAWAII  
21°N, 159°W



## THE STORY

As a team of two dedicated outdoor adventurers, we are grateful to be so close and 'as one' with nature. It's saddening to see what is happening on the front of climate change. By rowing the Pacific it is our mission to raise awareness and change behaviours when it comes to climate change and making impact. The Antarctica is our symbol to keep our oceans intact, yet it is melting fast and the weather patterns are threatening for mankind and nature. Sitting back is NOT an option. If we don't take action now we will see sea levels rise extortionately. Let's row this ocean together to keep our planet intact.

INDIVIDUALLY WE ARE A  
DROP, TOGETHER WE  
ARE AN OCEAN

RYUNOSUKE SATORO



# SUPPORT NEEDED



**Rowing Boat &  
Insurance**



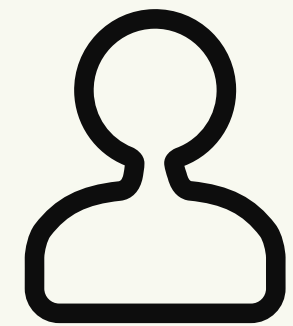
**Equipment**



**Food**



**Skills**



**Supporting  
Team**

## Packages

Various sponsor packages available to get your brand mentioned in social, media, website, boat, team tenue and advertising spots. Lets make impact together!

# FACTS

The Pacific is the **worlds deepest ocean**

Just **80 people in 31 boats** have successfully rowed to one of the Hawaiian Islands from mainland USA

Of the 31 crews, 10 were all female,  
18 all male and **just 3 mixed.**

Never have a Dutch mixed double team rowed this route - **a Première**

The word Pacific **means peaceful**

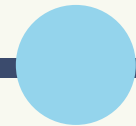
# JOIN OUR JOURNEY

## Countdown



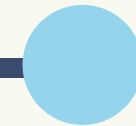
### END 2022

From Sept training starts on the IJssel  
Campaign kick off (Charity, Website, Social Media)



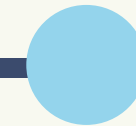
### 1ST HALF 2023

Training on the Veluwemeer, IJsselmeer and North Sea  
Organize boat logistics.  
Fundraising & social media



### 2ND HALF 2023

Safety at Sea & Navigation Courses  
Rowing to Denmark or England  
Fundraising evenys / gala



### 1ST HALF 2024

Last push on training, Mental preparation  
Organize equipment & food  
Organize last logistics  
Farewell party May 2024

# GET ON BOARD & CONTACT US

## DETAILS

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